



In Partnership with...



The Global Health Economics Forum

The Hilton
The Hague, Netherlands
27th June, 2012

The Global Health Economics Forum is the premier invitation only meeting point for all the key major stakeholders involved in Global Health Economics. Unlike many larger exhibitions and conferences, the unique structure, format and focussed size of the Forum allows Health Economic Experts and Academics real quality one-on-one time with the most influential Government, Public and Private Sector Officials in the Health sector. The relaxed and informal yet secure environment provides a platform for open discussions between Government Ministers, Senior Officials, Academics, Policy Makers and C-Level Executives from the leading global vendors.

Discussion points include:

- Impact of Rising Public Health Spending on Other Areas of Public Spending and Private Spending
- The Impact of Economic Incentives on the Assignment to Type of Long Term Care
- Disinvesting in Health Care: Lessons from the International Experience
- The Medical Knowledge Economy: Selling Smarter Medical Care in Low Income Settings
- Economics of Mixed Public and Private Systems: Financing and Outcomes
- Global HEOR Strategies
- Pharmacoeconomics Research Data Best Practices
- Health Insurance, and the role Insurers play in the Health Sector
- Long-term Growth of Public Health Expenditures
- Health System Analysis: What Have We Learned, How Can We Do Better?
- Economics of Implementing Rapid Diagnostics into Health Systems in Low and Middle Income Countries
- Coverage and Care for Low-income Populations: Implications of Health Reform
- Productive Efficiency, Costs and Quality Across National Health Systems
- Can Supplementary Health Insurance Provide Better Access to Health Care for All?
- The Effects of Health Savings Accounts on Health Care Spending
- Do We Need a New Paradigm for Health Economics?
- Rethinking the Notion of Efficiency in Health Economics
- Do Social Health Insurance Schemes in Developing Country Settings Improve Health Outcomes and Reduce the Impoverishing Effect of Healthcare Payments for the Poorest People?
- The lack of sound evidence to guide policy makers, where health budgets are small and eHealth solutions often expensive. Governments need to get the most bang for their buck, what solutions are available to fit this criteria?
- The lack of standardised metrics for evaluation, what strategy can be used?
- The fact that many projects are "self assessed", what regulation needs to be applied?
- The need for assessment from the view points of all the different stakeholders...
- In the public sector, who should be paying for the IT infrastructure, Ministry of Health or other Ministries?
- In the public sector should planning be centralised or devolved to regions/provinces/states?
- What is the cost of not having interoperability for data transfer between systems?
- How does the private sector cost out its Health applications eg. teleradiology?
- The role of private public partnerships for sustainable development and solution integration?

Forum Schedule

- 8:30/9:15 - Registration for all delegates
- 9:20/9:30 - Opening Remarks
- 9:30/9:45 - Introduction Case Study
- 9:45/11:00 - Panel Discussion continued including audience Q&A
- 11:00/11:25 - Refreshment/Networking Break
- 11:30/13:00 - Panel Discussion
- 13:00/14:00 - Lunch Break
- 14:00/15:30 - Panel Session
- 15:30/15:55 - Refreshment/Networking Break
- 16:00/17:00 - Panel Session continued including audience Q&A
- 17:00/18:00 - Champagne Networking Reception
- 18:00 - End of The Global Health Forum



Delegates Attending:

Government Ministers, Ministerial Advisors/Head's of Department, Academics, Healthcare Association Heads, Consultants, Funding Agencies, HEOR Professionals, Health Insurance Providers, Hospital Administrators, Procurement Directors, Healthcare Department Heads, International Development Authorities, Primary Healthcare Trusts, Local Government Authorities, Telemedicine Specialists and GPs.

Organisations & Countries Represented Include:

The World Bank, World Health Organisation, The International Society of Telemedicine of eHealth, SATMA, Private Sector Healthcare Providers, Pharmaceutical Companies, Ministries of Health, Ministries of Science & Technology, Ministries of ICT, Provincial & Local Government Officials from Europe, Africa, Asia & USA

Registration:

There are a number of ways that you can register to attend the Global Health Economics Forum, either online or by email. Passes are available for all stakeholders from the sector to participate, a limited number of special rate passes are available for the Academic Sector, for full details please either complete a registration form online or contact the team on the details below.

Venue...

Located in the heart of the Netherlands' third largest city and just 25 minutes from Amsterdam Schiphol Airport, Hilton The Hague hotel is Hilton Worldwide's first hotel in The Hague. The Hague offers many popular tourist attractions including Mauritshuis Museum, The Peace Palace or Haagse Bluf Shopping Center. Brussels and Paris are also easily accessible via high-speed rail.

Savor continental favorites with an international flair at Grand Café Pearl, enjoy al fresco dining on the terrace or relax with a chilled Dutch beer or cup of coffee in the stylish Bar Lutine at this modern hotel in The Hague. With a Business Center and 11 meeting rooms, including the Grand Ballroom, Hilton The Hague hotel can accommodate any event for up to 320 guests.

Special delegate rate accommodation is available through the hotel...

